

## GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2023

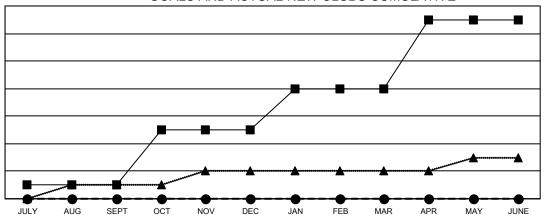
## Multiple District 20

LOCATION: NEW YORK

| Clubs                 |               |           |               |  |
|-----------------------|---------------|-----------|---------------|--|
| RESULTS FOR 2023-2024 |               |           |               |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |  |
| JULY/AUG/SEPT         | 1             | 0         | 1             |  |
| OCT/NOV/DEC           | 4             | 0         | 0             |  |
| JAN/FEB/MAR           | 3             | 0         | 0             |  |
| APR/MAY/JUNE          | 5             | 0         | 0             |  |

| l | Members                                    |       |              |             |                       |  |
|---|--|-------|--------------|-------------|-----------------------|--|
|   | RESULTS FOR 2023-2024                      |       |              |             |                       |  |
| l | QUARTER                                    | МЕМВЕ | R GROWTH NET | MEMBER GROW | TH DROPPED            |  |
| l |  | J     | GOAL         | ACTUAL      | MEMBERS ACTUAL        |  |
| ı |  |       |              |             | (including transfers) |  |
| l | JULY/AUG/SE                                | EPT   | 163          | 190         | 219                   |  |
| l | OCT/NOV/DEC<br>JAN/FEB/MAR<br>APR/MAY/JUNE |       | 255          | 0           | 0                     |  |
| l |  |       | 248          | 0           | 0                     |  |
| l |  |       | 220          | 0           | 0                     |  |
| 1 | I  |       |              |             |                       |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE

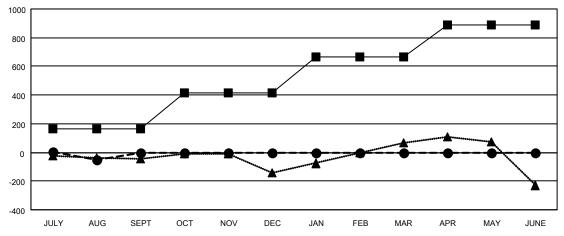


■ - CURRENT YEAR GOALS FOR NEW CLUBS

- ● - CURRENT YEAR ACTUAL NEW CLUBS

- ▲ - LAST YEAR ACTUAL NEW CLUBS

## GOALS AND ACTUAL MEMBERS CUMULATIVE



| - | <b>MEMBER</b> | <b>GROWTH</b> | NET | GOAL |
|---|---------------|---------------|-----|------|
|   |               |               |     |      |

- MEMBER GROWTH ACTUAL

▲ - LAST YEAR MEMBERSHIP ACTUAL

| DROPPED CLUBS: 1 |     | 69 CLUBS OF 472 ADDED 1 OR<br>MORE NEW MEMBERS | GENDER DISTRIBUTION        |                |
|------------------|-----|--|----------------------------|----------------|
|                  |     |  | MALE                       | 7,599 (57.76%) |
|                  |     |  | FEMALE                     | 5,535 (42.07%) |
| DROPPED MEMBERS  |     |  | NON BINARY                 | 0 (0.00%)      |
| DECEASED         | 34  |  | PREFER NOT TO ANSWER       | 22 (0.17%)     |
| CLUB CANCELLED   | 18  |  | TOTAL FAMILY LINIT MEMBERS | 2,395          |
| OTHER            | 167 | CLICK HERE FOR CUMULATIVE                      | TOTAL FAMILY UNIT MEMBERS  | 2,393          |
| TOTAL            | 219 | MEMBERSHIP DATA                                | FAMILY MEMBERS PAYING HAL  | F 1,248        |